



TV Guide Network Co-Branding Activation Form

New logo ☐

Change existing logo ☐

Use Existing Logo ☐

System Name:

MSO Name:

Primary Service Area or City/State:

Approval Contact Name:

Phone:

Email Address:

Graphic Contact:

Phone:

Email Address:

Please confirm you can tune to TV Guide Network on digital set-top box: ☐ Y ☐ N

Target Start Date:

(Allow 3 weeks for new logo creation/approval/activation. If activating an existing approved logo, please allow 4 days for activation) (Note: If you have changed ownership, proper legal notification must be received prior to any new logo appearing. Contact your Account Manager for details on this procedure)

TV Guide Network Co-Branding

Co-branding on TV Guide Network includes:

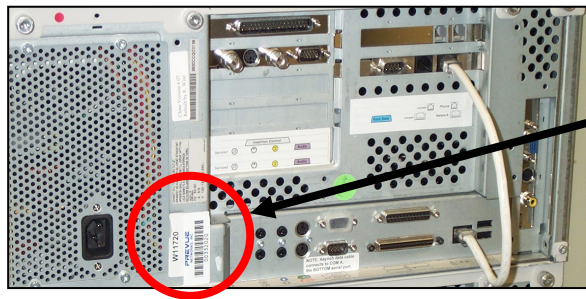
Your MSO logo at the beginning of the TV Guide Network scroll rotation.



Ops ID(s) #:

OR TV Guide Network Machine #:

You can find the Machine # on an asset tag located on the back of your TV Guide Network unit as seen below.



Location of asset tag
on back of TV Guide
Network unit to locate
Machine #

Location of Network
Machine # located on
asset tag



Currently, we have the following logos available for co-branding on the TV Guide Network. Please check the appropriate box below.

| | |
|--------------------------------------|--|
| <input type="checkbox"/> CableOne | <input type="checkbox"/> Time Warner Cable |
| <input type="checkbox"/> Charter | <input type="checkbox"/> Cox |
| <input type="checkbox"/> Cequel | <input type="checkbox"/> Comcast |
| <input type="checkbox"/> Insight | <input type="checkbox"/> Mediacom |
| <input type="checkbox"/> Cablevision | <input type="checkbox"/> Other |

To submit a logo that is not listed above please supply the logo in one of the following formats. They are in order of preference from 1 - 6:

| | |
|------------------------------|-----------------------------|
| 1. .eps VECTOR file | 2. .ai VECTOR file |
| 3. .psd file (No Background) | 4. .psd file (with channel) |
| 5. .tif (with clipping path) | 6. Video (logo with mat) |

Any other format provided could result in a slower turnaround or lower quality

Please supply any additional comments/instructions about your logo we need to know

Email this form and your logo to: salesops@tvguide.com