



## TV Guide Network Co-Branding Activation Form

New logo

Change existing logo

Use Existing Logo

**System Name:**

**MSO Name:**

**Primary Service Area or City/State:**

**Approval Contact Name:**

**Phone:**

**Email Address:**

**Graphic Contact:**

**Phone:**

**Email Address:**

**Please confirm you can tune to TV Guide Network on digital set-top box:**  Y  N

**Target Start Date:**

(Allow 3 weeks for new logo creation/approval/activation. If activating an existing approved logo, please allow 4 days for activation) (Note: If you have changed ownership, proper legal notification must be received prior to any new logo appearing. Contact your Account Manager for details on this procedure)

### TV Guide Network Co-Branding

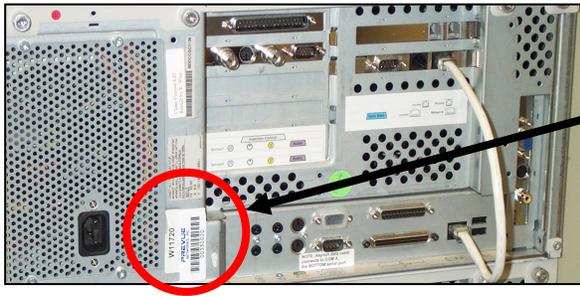
**Co-branding on TV Guide Network includes:**

Your MSO logo at the beginning of the TV Guide Network scroll rotation.



**Ops ID(s) #:**                      **OR**    **TV Guide Network Machine #:**

You can find the Machine # on an asset tag located on the back of your TV Guide Network unit as seen below.



Location of asset tag on back of TV Guide Network unit to locate Machine #

Location of Network Machine # located on asset tag



Currently, we have the following logos available for co-branding on the TV Guide Network. Please check the appropriate box below.

|                                      |  |
|--------------------------------------|--|
| <input type="checkbox"/> CableOne    | <input type="checkbox"/> Time Warner Cable |
| <input type="checkbox"/> Charter     | <input type="checkbox"/> Cox               |
| <input type="checkbox"/> Cequel      | <input type="checkbox"/> Comcast           |
| <input type="checkbox"/> Insight     | <input type="checkbox"/> Mediacom          |
| <input type="checkbox"/> Cablevision | <input type="checkbox"/> Other             |

**To submit a logo that is not listed above please supply the logo in one of the following formats. They are in order of preference from 1 - 6:**

|                              |                             |
|------------------------------|-----------------------------|
| 1. .eps VECTOR file          | 2. .ai VECTOR file          |
| 3. .psd file (No Background) | 4. .psd file (with channel) |
| 5. .tif (with clipping path) | 6. Video (logo with mat)    |

*Any other format provided could result in a slower turnaround or lower quality*

**Please supply any additional comments/instructions about your logo we need to know**

Email this form and your logo to: [salesops@tvguide.com](mailto:salesops@tvguide.com)