HOW PREVUE DOES SCREEN FORMATING

(This document applies to **1/4 screen commands only**. See 110 baud control specifications)

Quarter screen commands available to the Traffic coordinator :

The ^A (^A1) command is really just part of a longer command of the form:

^E data,^Q title strings, ^A sources

where ^E & ^Q commands are optional.

Currently, the only meaningful forms of this command are:

	Command sequence	
1.	^A	
2.	^Q^A	
3.	^E^Q^A	
4.	^E^A	For regional tags only.

If no ^E command is recieved, the default is to assume that a day-of promotion is desired. Both the ^E &^Q commands give information which is set to 0 at the end of a successful ^A command.

How do we know what will appear on the screen for a given command?
There are 3 promoting situations that the traffic coordinator (Ethel) can chose from for all quarter screen videos. Each has differnet screen formats.

1 ∗ Regional Ad promtion:
This is any promotion where the traffic coordinator selects the regional ad option (E) in the ^E command. There is no general screen format. The screen is formatted by the data string of the regional ad using ^X and ^Y's to center yellow and white text.

2 ∗ Pre-promotion:
 This is any promotion where the date supplied by the traffic coordinator in the ^E command does NOT match the current date of the C.G. Since the ^E command determines whether the command is pre-promotional or day-of, all pre-promotion commands require a ^E that when aired will NOT match the currnet date of the C.G.   IF the source the traffic coordinator sends MATCHES a "true source" in the C.G., it will show:

> SERVICE
> TITLE
> Coming Soon   <- Non time dependent literal or non date matching string
> Channel n

Or if a literal (^E D , ^Q "Literal", ^A1) is choosen instead of a title the screen shows:

> SERVICE
> LITERAL
> Channel n

3 * **Day-of promotions**

When the ^E command is absent or the date code matches the current date of the C.G. a day-of promtion will occur. On 4.1 the traffic coordinator must supply a title string in the ^Q command that matches a title in the C.G. on all day-of promotions or the video will not be promoted.

Network Titles require THE SOURCE the traffic coordinator sends MATCHES A "TRUE SOURCE" IN THE C.G. If all of this occurs, the C.G. will display:

                SERVICE
                 TITLE
               TIME LINE
               Channel n

Where the TITLE comes from the ^Q string and TIME LINE can be 1 of 3 types of strings:

          Now showing
          Tonight at 6:30 PM
          Today at 4:30 PM

Pay-Per-Veiw Titles and Special Big Events requires the traffic coordinator to sends the special code PPV or SBE **and** the C.G. have title matches in sources that are the pay-per-veiw type. If all of this occurs, the C.G. will display either :

            Service   Before the title has shown
             Title
         Today at hh:00 XM
            Channal XX

Or during the first half hour of the show the CG will display

             Service
              Title
          Now Showing
           Channal XX

During the rest the show if another showing is going to happen the CG will display

             Service
              Title
          Now Showing
      Next Showing 4:00 PM
           Channal XX

Or during the first half hour of the show if the title is not going to show again the rest of the day

              Service
               Title
            Channal XX