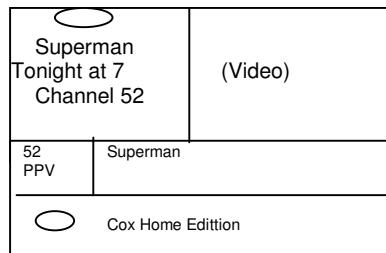


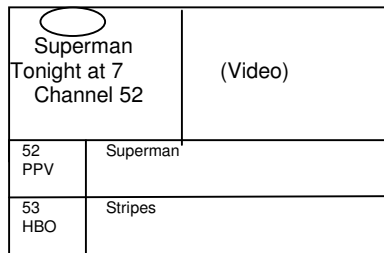
# Hollywood Functionality Preview Channel Request BetaHWPREV004 (update 4/26/99)

*Request to define and include Co-Branding  
in the Hollywood Beta Release*

1. We want to be able to air a customer specific video at certain times during the hour.
2. We would like to be able to put a customer specific graphic, if provided, in the scroll in a predetermined location. (We will not charge the customer for this feature.)



3. We would like to put a customer specific graphic, with the name of their PPV service, in the tagging in place of the PPV channel name.



It would be tied to a specific source in the customer's channel line up. (We will not charge the customer for this co-branding service.)

4. We will want to air local co-branded video defaults that air when nothing better is available.
5. We will want to allow the cable operator to co-brand Prevue Around Town. (We will not charge the customer for this co-branding service at this time.)